



## Tasty Bite Eatables Limited

TBEL/SE/2024-25  
15 July 2024

**BSE Limited**  
**Corporate Relationship Department**  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda bldg., P.J. Towers,  
Dalal Street, Mumbai- 400001  
**Scrip Code: 519091**

**NSE Limited**  
Corporate Service Exchange Plaza,  
Bandra Kurla Complex, Bandra (East)  
Mumbai -400051  
**NSE Symbol: TASTYBITE**

**Sub: Intimation of Appointment of Ms. Vidhu Arora as Senior Management Personnel as per Regulation 30 of SEBI Listing Regulations, 2015.**

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), we would like to inform that Ms. Vidhu Arora is appointed as Chief Human Resource Officer (People & Organisation Director) with effect from 15 July 2024.

The details required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are provided in Annexure-I.

You are requested to kindly take the above on record.

Thanking you,

Yours faithfully,

**For Tasty Bite Eatables Limited**

**Vimal Tank**  
**Company Secretary & Compliance Officer**

Encl: As above



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### Annexure I

Details pursuant to change in Key Managerial Personnel and Senior Management Personnel.

S. No.	Details of events that needs to be provided	Details of Change
1.	Name	Vidhu Arora
2.	Reason for change viz. appointment, <del>resignation, removal, death or otherwise</del>	Appointed as Chief Human Resource Officer (People & Organisation Director)
3.	Date of appointment/ <del>cessation</del> (as applicable) & term of appointment;	with effect from 15 July 2024
4.	Brief profile (in case of appointment);	<p>Ms. Vidhu is an influential HR leader with over 15 years of experience in the FMCG and Retail industries. Throughout her career, she has excelled in managing organizational change, translating business vision into talent strategy, and impacting culture through grassroots consensus building.</p> <p>Ms. Vidhu began her career at PepsiCo, where she gained valuable experience in talent management, employee relations, and performance management. She played a crucial role in developing and implementing programs that enhanced employee engagement, development, and retention.</p> <p>Before joining Tasty Bite, Ms. Vidhu was a key member of the HR Leadership Team at Gap Inc., APAC. She was renowned for effectively building, coaching, and leading HR teams through transformative change. With diverse experience in both business partnering and specialist roles, she possesses strong knowledge in implementing coherent HR strategies. Vidhu's expertise in organizational design, workforce planning, and succession management has consistently delivered results aligned with business objectives.</p>
5.	Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable